

This rubric was written by project managers Sophie Greene and Erica Sheline for use with the digital posters prepared by Geomorphology students at Carleton College in fall 2013.

Poster Overview	4	3	2	1-0
Design: Is it readable? Do you use a variety of visual components?	Large enough fonts, not too cluttered, consistency in word choice, tense. Visual components enhance poster and are diverse (maps, videos, charts, etc.)	The poster is clear to read but not as well spatially organized, overall it is a strong poster. Some visual components are present, but they do not necessarily	Fonts are difficult to read, sentences aren't clear, and/or spelling errors are present. Little to no visual components utilized.	There is no poster
Order: Does the organization make sense? Logical flow?	The poster could stand alone as a logical stream of information. (Good titles, transitions, etc.)	Some transitions are not clear; titles may be missing or flow may not be logical	I am lost reading your poster.	There is no poster.
Poster Information	10 - 9	8 - 6	5 - 3	2 - 0
Topics: Specific topics identified? Not too broad of a subject?	The information provided gives complete overview of chosen topic, the poster is very informative and complete.	More information is needed in parts and/or some topics have information irrelevant to the topic, overall poster is informative.	A few vague topics are mentioned, overall poster is disorganized with disconnected bits of information.	No topics are covered.
Contrast: Differences of river systems highlighted?	2 or 3 of the rivers are discussed and contrasted in detail, interesting differences are revealed.	2 or 3 of the rivers are discussed and contrasted but the details are not always moving beyond the obvious.	Only 1 of the rivers is discussed in detail, details not always moving beyond the obvious.	You didn't discuss any differences.
Comparisons: Similarities of river systems highlighted?	2 or 3 of the rivers are discussed and compared in detail, interesting similarities are revealed.	2 or 3 of the rivers are discussed and compared but the details are not always moving beyond the obvious.	Only 1 of the rivers is discussed in detail, details not always moving beyond the obvious.	You didn't discuss any similarities.
Sources	2	1	0	-1
Sources correctly cited?	All sources are cited correctly.	Some sources are cited correctly.	No citations.	You got sued for copyright infringement ©.